

Department Of COMMERCE
GOVT.DEGREE COLLEGE RAJAMPETA

DEPARTMENT PROFILE
2015-16 to 2021-22

1. Name of the Department : COMMERCE
2. Year of Establishment : 1980
3. Names of the Courses offered :

S. no	Programme	Course	Group
i	UG	B.Com	GENERAL, CSS.
iii	Certificate	3 months	Certificate course in TALLY

4. Names of Interdisciplinary Programmes /courses offered:

S. no	Name of the Programme/ Course	Topics covered	Other Departments involved
1	Interfaculty Forum	Faculty Development & sharing of research expertise	All the Departments in the college
2	JKC	Communication skills	Jawahar Knowledge Centre

5. Courses Proposed to begin in 2013-14:

S.no	Course	Title	Duration
1	UG - Restructured	COMPUTER APPLICATION	3 Years
2	Certificate course	Certificate Course in TALLY	3 months

6. Annual / semester / choice based :
Credit system (Programme wise)

S.no	UG/PG	Course	System
1	UG	B.Com(GEN)	Annual (up to 2015-16)
2	UG	B.Com(C.A)	Semester

7. Participation of the department in
the courses offered by other departments : YES

8. Courses in collaboration with other : Nil
Universities, industries, foreign institutions, etc.

9. Details of courses / programmes : Nil
Discontinued (if any) with reasons

10. Number of teaching posts:

Name of the Post	Number of Posts sanctioned	Number of Posts filled
Professor	-	-
Associate Professor	-	-
Assistant Professor	04	01

11. History of the Department:

The Department of COMMERCE was established in 1980. Since then it has been functioning under the administrative control of the Principal and the Commissionerate of Collegiate Education, Hyderabad, A.P and it has been affiliated to S.V.UniversityTirupathi. Several eminent personalities worked in the dept and have brought laurels to the dept.

The Department has a Departmental Library, which consists of 100 books useful for the faculty and students. It is also equipped with a computer, and 1 Printers.

At present there are 01 Regular faculty members working in the Department. K.VENKATA NARASIAH. All the faculty members have undergone ELF Training conducted at CCE, Hyderabad. They are engaged in teaching UG students and also involved in research activities like Seminar participations, Paper presentations, Article publications and Research projects.

11. Teaching Learning Process:

The faculty members are following various teaching methods like Communicative Language Teaching, Project method, ICT methods, Language games etc. The teachers use various teaching aids in the class like charts, graphs, newspaper clipping, LCD Projector, Computers, Smart phones, Virtual Class, English Language Lab etc., in addition to black board. Study material is supplied to all the students through Personal Blog pages maintained by the Faculty members. Model question papers, question banks, old question papers etc are used to guide the students to face the examinations confidently. Remedial Coaching is provided to the slow learners.

In order to provide more learning experience to the students Co-curricular activities like Student seminars, Group discussions, Debate, Quiz, Field trips, JAM are conducted by the Dept. as per the Annual Curricular Plan. English Essay writing, Elocution competitions are conducted occasionally through English Language club.

12. OBJECTIVES OF THE DEPARTMENT :

- Motivating the students to think laterally and out-of-the-box to generate innovative ideas.
- Transforming innovative ideas into commercial products of societal needs.
- Faculties mentoring the students to carry out the project effectively by providing required technical guidance.
- To facilitate creative thinking to the students.
- To pursue research and investigation in the field of commerce.
- To develop professional competence in the students to face global competition.

13. Distinguished Faculty worked in the Department

S.No	Name	Position Held
1	K.VENKATA NARASIAH	HOD
2	B.UDAY KUMAR	Lecturer in COMMERCE
3	N.RAMESH	Lecturer in COMMERCE
4	M.SIVAIAH	Lecturer in COMMERCE
5	M.MANOJKUMAR	Lecturer in COMPUTER APPLICATION
6	K.SUBHASHINI	Lecturer in COMMERCE

14. Faculty profile with name, qualification, designation, specialization (D.Sc. / D.Litt. / Ph.D. M.Phil. etc.)

Name of the Faculty	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. students guided
K.VENKATA NARASIAH	M.Com, M.Ed.	Lecturer Incharge	Financial	33 years	-
B.UDAY KUMAR	M. Com,	Lecturer	Financial	10 years	-
N.RAMESH	M.Com,	Lecturer	Financial	14 years	-
M.SIVAIAH	M.Com,	Lecturer	Financial	7 years	-
M.MANOJKUMAR	M.Sc. M.Tech	Lecturer	COMPUTER	9 years	-
K.SUBHASHINI	M.Com,	Lecturer	Financial	2 years	

15. List of senior visiting faculty/Invited Lectures: NIL

16. Percentage of lecturers delivered and :
practical classes handled (Programme wise)
by temporary faculty.

UG – 30%

17. Student –Teacher Ratio: (From 2015-16 to 2021-22)

Academic Year	Name of the stream	Total No. of Students	No. of Teachers	Student-Teacher Ratio
2015-16	B.Com(C.A) and B.Com(GEN)	140	8	1:18
2016-17	B.Com(C.A) and B.Com(GEN)	140	7	1:20
2017-18	B.Com(C.A) and B.Com(GEN)	129	7	1:19
2018-19	B.Com(C.A) and B.Com(GEN)	118	7	1:17

2019-20	B.Com(C.A) and B.Com(GEN)	109	7	1:16
2020-21	B.Com(C.A) and B.Com(GEN)	132	8	1:19
2021-22	B.Com(C.A) and B.Com(GEN)	130	8	1:19

18.Student Profile: (From 2015-16 to 2021-22)

AcademicYear	Name of the stream	Total No. of Applications received	No. of students joined	Applications-Admission Ratio
2015-16	B.Com(C.A) and B.Com(GEN)	280	140	1:2
2016-17	B.Com(C.A) and B.Com(GEN)	285	140	1:2
2017-18	B.Com(C.A) and B.Com(GEN)	250	129	1:2
2018-19	B.Com(C.A) and B.Com(GEN)	240	118	1:2
2019-20	B.Com(C.A) and B.Com(GEN)	220	109	1:2
2020-21	B.Com(C.A) and B.Com(GEN)	270	132	1:2
2021-22	B.Com(C.A) and B.Com(GEN)	260	130	1:2

33. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.Com	-	-	-

34. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services, Defense Services, etc.?

Defense services : NIL

35. Student Progression :

Student progression	Against % enrolled
UG to PG	60
PG to M.Phil.	NIL
PG to Ph.D	-
Ph.D. to Post-Doctoral	-
Employed	20
• Campus selection	40
• Other than campus recruitment	20
Entrepreneurship / self-employment	15

19. Results Analysis: (From 2015-16 to 2021-22)

The Department's academic results in University examinations are gradually increasing from 2015-16 to 2021-22 as shown below.

Academic Year	Appeared	Passed	Pass %
2015-16	315	252	80%
2016-17	310	254	82%
2017-18	310	251	81%
2018-19	333	283	85%
2019-20	299	224	75%
2020-21			
2021-22			

In 2015-16 there was a tremendous shift in academic pattern from Annual system to CBCS, yet the department could sustain the progress.

20. Number of academic support staff (technical) : **Nil**

And administrative staff; sanctioned and filled.

21. Qualifications of teaching faculty with D.Sc. / D.Litt / Ph.D. / M.Phil. / P.G.

S. No.	Qualifications of Teaching faculty	Number of Teaching faculty
1	Ph.D.	00
2	Ph.D. (Pursuing)	00
3	M.Phil.	00
4	PG	06
5	NET / SLET	00

23. Professional Competency Development Activities: **NIL**

24. Research Activities: **NIL**

25. Research projects: **NIL**

26. Research Articles Published in the International Journals with Impact Factor: **NIL**

27. Research Articles Published in the Seminar Proceedings with ISBN Numbers: **NIL**

28. Papers Presented in Seminars/ Conferences: **NIL**

29. Paper Review in Journals: **NIL**

30. Workshops organized: **NIL**

31. Student's Research: **NIL**

32. Consultancy Services:

33. Student Study projects:

a) Percentage of students who have done in-house projects including inter departmental / programme

UG: 20%

b) Percentage of students placed for projects in organizations outside the institution i.e. in Research laboratories / industry / other agencies : **Nil**

34. Awards / Recognitions received by faculty and students : **NIL**

35. Details of Infrastructure facilities

i. Library

✓ No. of Books : 350

✓ No of Journals: 02

- ✓ No. of Beneficiaries : 80%
- ✓ Whether books issued to students: Yes
- ✓ Whether Issue Register is maintained: Yes

ii. Internet facilities for Staff and Students:

- ❖ No. of Computers: 80 +02 Printers: 03
- ❖ No of Computers having Internet connectivity : 81
- ❖ Users: Staff and students of UG

iii. Class rooms with ICT facility:

- 01 Portable LCD Projectors
- 1 DIGITAL CLASS ROOM
- MANA TV Presentation Videos

36.Teaching methods adopted to improve student learning

- Communicative Language Teaching (CLT)
- Lecture Method
- Demonstration Method
- Lecture cum Demonstration Method
- Assignment Method
- ICT Method
- Power Point Presentation Method
- MANA TV Lessons
- You-tube Videos and online videos
- Field trips
- Project Method (Student Study Projects)
- Class room Student seminars
- Question-Answer Sessions
- Quiz
- Debate
- Group Discussion

37.Participation in Institutional Social Responsibility (ISR) and Extension activities

- ❖ Students and staff of the department are actively participating in JKC, RRC, YRC, Eco Club, NCC and NSS activities of the college.

- ❖ The students are encouraged to participate in social services like Community Health Programmes, Blood Donation Camps, Tree Plantation, Yoga training programmes and HIV / AIDS Awareness programmes and celebrations of National festivals.

38. Interdisciplinary Activities: Inter-faculty Forum (IFF)

- ❖ The Department plays an important role in Inter-faculty Forum activities and contributes a lot for achieving the objective “Discuss-Debate-Deliver”.
- ❖ In IFF the Faculty members discuss the topics related to academics, syllabus, UG Schemes, MRP’s and also about the latest trends that are being followed across the globe in the field of education.
- ❖ Our Department faculty member Sri.K.VENKATANARASIAH SIR, acts as Coordinator and our department faculty members gave PPT presentations on topics like ‘Useful drafts for Lecturers’ and ‘Empowerment with COMMERCE’.

39. Certificate Course in COMMERCE:

2017-18

- ❖ The Department started a Certificate course in E-COMMERCE during the year 2017-18.
- ❖ The Course followed the following design and was successful in improving the ONLINE BUSINESS .

Eligibility	: UG Students.
Course Duration	: 40 days
Date of Commencement	: 22.01.2018
Timings	: 4 p.m. to 5 p.m. on working days.
Number of seats	: 40 seats
Fee Details	: FREE.
Resource Person	: K.SAMPATH KUMAR RAJU, M.SC,
	: M.MANOJKUMAR
M.SC, M.TECH.	

2019-20

- ❖ The Department started a Certificate course in RETAIL MANAGEMENT during 2019-20.
- ❖ The Course followed the following design and was successful in improving the RETAIL MANAGEMENT

Eligibility	: UG Students.
Course Duration	: 40 days
Date of Commencement	: 02.12.2019
Timings	: 4 p.m to 5 p.m. on working days.
Number of seats	: 40 seats
Fee Details	: free
Resource Persons	: K.VENKATANARSAIAH M.COM. M.ED : N.RAMESH

M.COM.

2021-22

- ❖ The Department started a Certificate course in TALLY 9.0 during 2020-21.
- ❖ The Course followed the following design and was successful in improving the ACCOUNTING BASICS

Eligibility	: UG Students.
Course Duration	: 40 days
Date of Commencement	: 06.04.2022
Timings	: 4 p.m to 5 p.m. on working days.
Number of seats	: 40 seats
Fee Details	: free
Resource Persons	: K.VENKATANARSAIAH M.COM. M.ED, : N.RAMESH

M.COM,
: M.SIVAIAH

M.COM,
: K.SUBHASHINI
M.COM,

40.Preparation & supply of study material:

- ❖ The Dept. of COMMERCE Prepared Study material for I,II,III year during the academic years from 2015-16 to 2021-22.
- ❖ The material was prepared in a lucid and simple style. It is a Student friendly material with model question papers with answers.
- ❖ The study material prepared by the department is supplied to the students free of cost. It is very helpful in achieving better results.

41.Career Counseling and placement Cell (CCPC):

- ❖ The Department Faculty member SRI K.VENKATANARASIAH has been acting as Convener for the Career Counseling and Placement Cell since 2015-22 and conducting many programmes relating to Career opportunities, Competitive exams, Interview skills.

42.Field Trip

- ❖ The Department conducted a Field Trip to SVCET, Chittoor on 19th November, 2016 with an objective to let the students learn by themselves.
- ❖ An expert talk was organized by Chittoor Peoples Action Committee (CPAC) on 'How to achieve Job Skills' by Mr.PrakashKapila, Vice President, JP Morgan & Chase Co., New York at SVCET, Chittoor. The department has conducted a study trip to SVCET, Chittoor.

43.MOU s

❖ The Dept. of COMMECE has successfully signed a Memorandum of Understanding with GOVT.DEGREE MEN College, KADAPA,KADAPADistrict, to share the knowledge and expertise in Academic and research fields.

❖ The Department has also made MOU with Y.V.U UNIVERSITY KADAPA District, to share knowledge on academic enrichment.

45. Best Practice:

❖ FREE MEDICEN TO SEASONAL DISEASES AND ALLIED DISEASES

46. SWOC analysis of the department and Future Plans:

i. Strengths:

- ✓ Highly Qualified and experienced faculty
- ✓ Good infrastructure including JKC & EL Lab
- ✓ Departmental Library
- ✓ ELF trained faculty
- ✓ Certificate Course on Spoken English
- ✓ Providing employability Skills through JKC Training
- ✓ Consistent good feedback from the students indicates the excellent quality of the teacher
- ✓ Effective Teaching Methods
- ✓ P.G in English

ii. Weakness

- ✓ Decreasing enrolment in UG courses
- ✓ Enrolment of substandard students in the department
- ✓ College is situated away from the town

iii. Opportunities:

- ✓ Three reputed Universities are located nearby to pursue English education and research
- ✓ Bright opportunities for placements in MNC's through Recruitment Drives conducted by JKC
- ✓ Availability of knowledge resources like text books / reference books / study materials previous exam papers for different competitive exams like PG SET, UGC NET, APSET, , etc.
- ✓ Students are motivated to take part in Student Study Projects and Minor Research Projects.

iv. Challenges:

- ✓ To provide hitch facilities to avoid threat from corporate educational institutions
- ✓ To enhance the student enrolment in UG courses
- ✓ To develop research activities in future
- ✓ Improving the % of results of economically, educationally and socially backlog students.

v. Future Plans

- ✓ To introduce some more inter disciplinary certificate courses.
- ✓ To inculcate, motivate and inspire students to get involved in research activities by conducting more conferences / seminars / symposia / workshops
- ✓ To arrange field trips to Software Companies
